



Virginia roofing company offers free AR-15 with roof installations



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URBANNA, Va. — In a [video posted to Facebook March 6](#), the president of the Virginia roofing company [LMC Exteriors](#) told customers they could receive a free gun upon purchasing roofing services.

“We are the only contractor in the state of Virginia that’s giving away a free gun after the completion of any roof, siding, or window purchase,” president J. Elmer says as the word “AR-15” flashes over the screen in yellow letters.

pass a background check before purchasing the firearm.

They also have the option to decline the firearm.

“As important as a roof is, there’s more than one way to protect your home,” a spokesperson says in the video.

LMC Exteriors is not the first roofing company in the country to try such a marketing campaign – [roofing companies in Alabama and Denver did the same in 2017](#), and reported an increase in business upon doing so.

CBS 6 reached out to LMC Exteriors for commentary Monday evening and is awaiting a response.



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YES! We are STILL PROMOTING..... . . 🏠🔫 GET A ROOF, GET A GUN! 🏠🔫 . . . For qualifying retail installs, siding, gutters, roofs &/or windows we are issuing a firearms voucher at the completion of the work. . . CRAZY?! YES WE KNOW! . . Here are some FAQ’s for you: . . ✓ Yes, this is ATF approved ✓ No, we are not just passing out firearms like candy . . Call Kristi to set your free estimate appointment & to ask for details! . . 1-800-345-4245 . . . #LMCgetARoofGetAGun #FreeFirearms #Beretta #SmithAndWesson #Guns #Firearms #LMCexteriors #TidewaterVa #NoVa #NorthernVa #DC #UrbannaVa #804 #571 #757 #HamptonRoads #CoastalVa #Military #Army #Navy #Marines #AirForce #VirginiaBeach #Williamsburg

A post shared by [LMC \(@lmc_exteriors\)](#) on Feb 27, 2019 at 9:07am PST

